



dig dis! becomes part of the Beat Group

Munich, July 4, 2025

The Beat Group has acquired 100% of the shares in Music Mail Tonträger GmbH (MMT), based in Stuttgart. The Beat Group is a platform investment by investors advised by Rigeto Unternehmerkapital.

MMT operates the leading dig dis! platform for digital music distribution, specialising in independent labels, particularly those in the electronic dance music (EDM) genre. dig dis! enables music labels to efficiently manage their artists and releases, from planning to mastering and distribution. The company's own platform, digdis.app, provides complete transparency on sales, reach and performance. Thanks to direct links to all major streaming services and close partnerships with Spotify, Apple Music, Beatport, etc., new tracks are placed in the right environment.

Thanks to its brands FEIYR, Nova MD and, most recently, dig dis!, the Beat Group has become one of Europe's leading B2B distributors of digital and physical content. FEIYR is tailored to the specific needs of individual artists and self-publishers, while dig dis! caters for the professional requirements of structured music labels.

Through the merger, the Beat Group is expanding its range of services strategically, and will in future cover the entire spectrum of independent music distribution, from individual artists to established labels. The Group is also establishing itself as a leading distributor in the DACH region, thanks to its scalable technology, extensive customer base and high operational efficiency.

BLOMBERG (Alexander Pupeter, Dr Thomas Poschenrieder) advised the Beat Group on the acquisition structure and, in particular, the tax integration of dig dis! into the Beat Group. Hartmut Wollstadt and Thorsten Lill (TRICON) covered the civil law aspects.

BLOMBERG is a high-end tax boutique based in Munich, Germany. The law firm focuses on advising entrepreneurs, companies and investors, in particular on M&A transactions, corporate structuring issues, succession planning and disputes with tax authorities.

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